



Market Stall Staff

Role Summary

To set up, run, and pack down weekend market stalls, whilst engaging the general public to support CfC and purchase our carpets.

Impact

Carpet sales ensure the financial sustainability of our entire project! The income generated by each market allows Carpets for Communities to continue empowering Cambodian mothers to break the cycle of poverty, and to return their children, previously at risk of child labour and trafficking, to school. By ensuring strong sales at a market, Market Stall Staff allow Carpets for Communities to involve more families in our project, providing them with a hopeful future.

Main Responsibilities

- Set up, run, and pack down weekend market stalls
- Report on market performance.
- Generate Customer's Feedback.
- Communicate with the local market operators as well as customers who make enquiries about stock, custom orders or volunteering opportunities
- Seek out opportunities to hold stalls at other irregular markets.

Time Required

5 hours per week

Term

6 - 12 months

Responsible to

Volunteer Coordinator

Results

Measures of Success:

- Percentage growth in revenue from carpet sales
- Ratio of carpets sales per market stall

Other expectations

- Attend state conference (twice annually)
- Weekend availability, one – two weekends per month

Competencies

The following competencies are advantageous to the role:

- Reliable
- Strong interpersonal skills to engage the general public
- Comfortable in a sales environment
- Professionalism